

# IPv6 – A Content Provider's Experiment

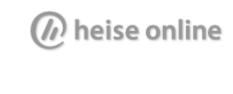
Johannes Endres Senior Editor je@heise.de



#### What's heise online?

- Major German IT site
- News, background articles, How-tos, online tools, ...
- Very active community
  - Technology savvy
  - Tend to complain, if somethings wrong
- Ad-funded

# Why are we interested in @heise online IPv6?



- As a content provider we are not (yet)
- Learn, before the IPv6 tsunami hits
- Find address dependent parts of our site
- Be an Early Adopter
- heise has a business case: Tell people about IPv6



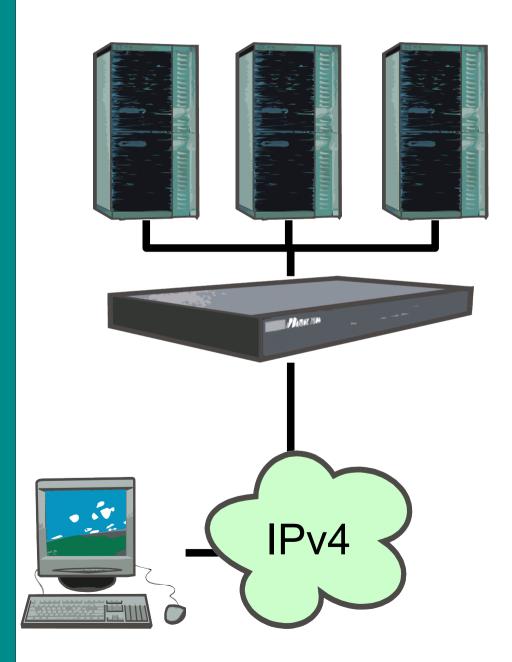
#### heise and IPv6



19.11.

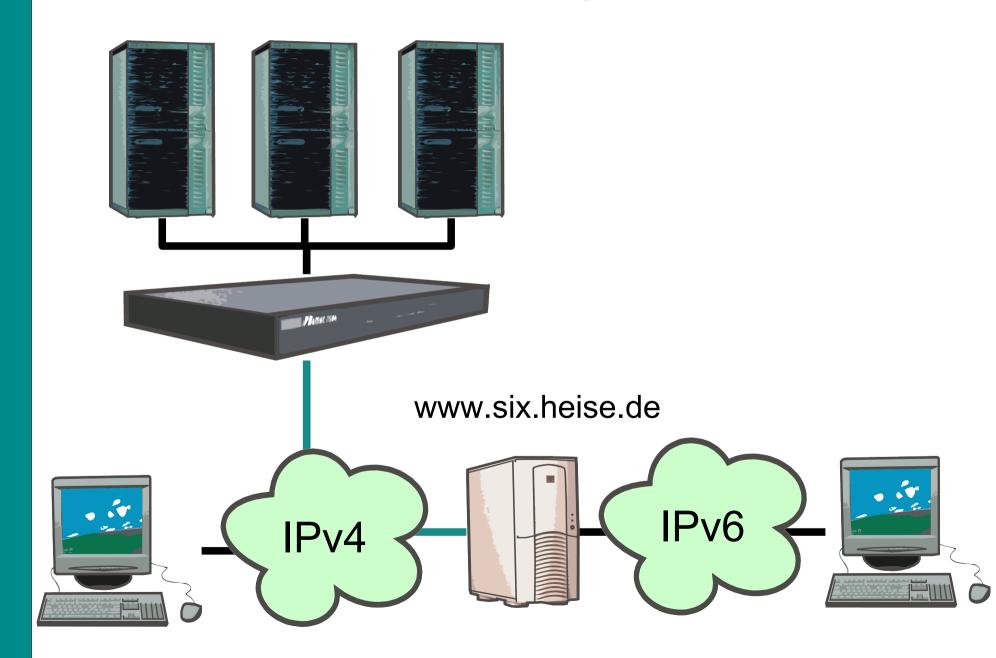


# The First Step





# The First Step





#### www.six.heise.de

- Started 2009
- 1% of traffic
- Sharp drop on second day
- Some parts of www.heise.de don't work
- Go dual stack



#### Management concerns

- Family owned business
  - Had to convince a very small number of persons
- No immediate ROI
  - Infrastructure investment like firewalls
- Low budget project
- IPv6 only is an Ad Blocker
- Dual Stack Brokenness





#### **Broken Dual Stack**

- Timouts are the smaller problem
  - One AAAA record
  - People suffer in silence
  - or fix their problem
- Users cut off by dual stack problems
- 75 seconds (Mac OS X + Black Hole) means "cut off"
- iOS 4 seems not to fall back to IPv4



## Why not measure?

- Excellent research is done already
- Implementation problems
  - Commercial CMS
  - Logging
- Management can't interpret the number
  - Where does the long tail start?
- Doesn't tell us why things break



#### What did we do?

- Try it for a day
- Inform users a month before
  - Postings
  - How-To articles
  - Press release
  - Countdown
- E-Mail address for problem reports
- Add Virtual Host on www.six.heise.de



# Preparing Readers





## IPv6 Day

- Thursday, September 16th 2010
- Add AAAA-Record
  - DNS TTL was minimal already
- Monitor reaction on the Net
  - Twitter, Blogs, ...
  - Heise watcher sites
- Wait for Reports



## What happenend?

- Off-Site problem reports: 0
- Comments on www.heise.de: 1232
- Calls to our Hotline: 0
- E-Mails with dual stack problems: 4
  - off by 1



# Major Mistake

- Called it "IPv6 Day at www.heise.de"
- Actively ignored even by our audience



## Dual Stack in production

- Dual Stack since 9/29/10
- Started silently
- Posted some days later

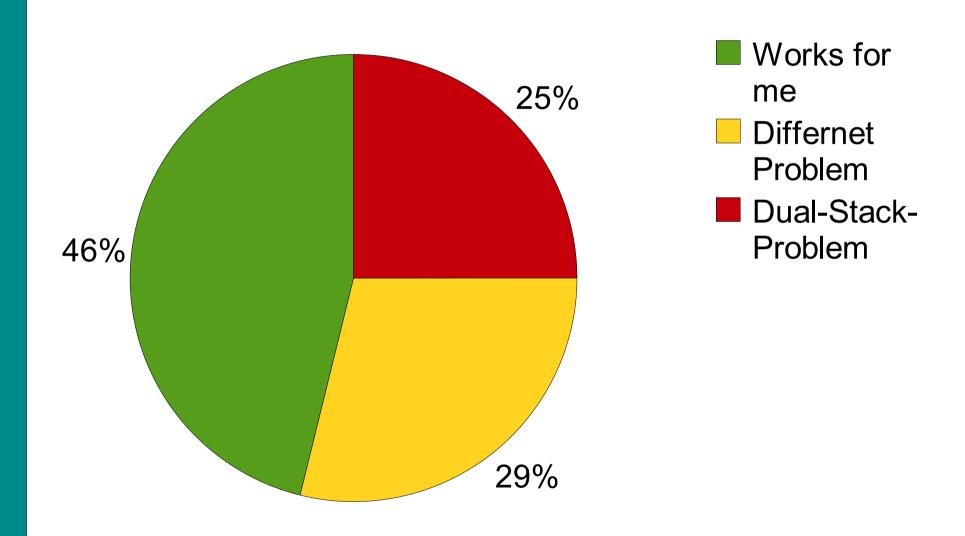


## Dual Stack in production

- Dual Stack since 9/29/10
- Started silently
- Posted some days later
- Cheering krauts

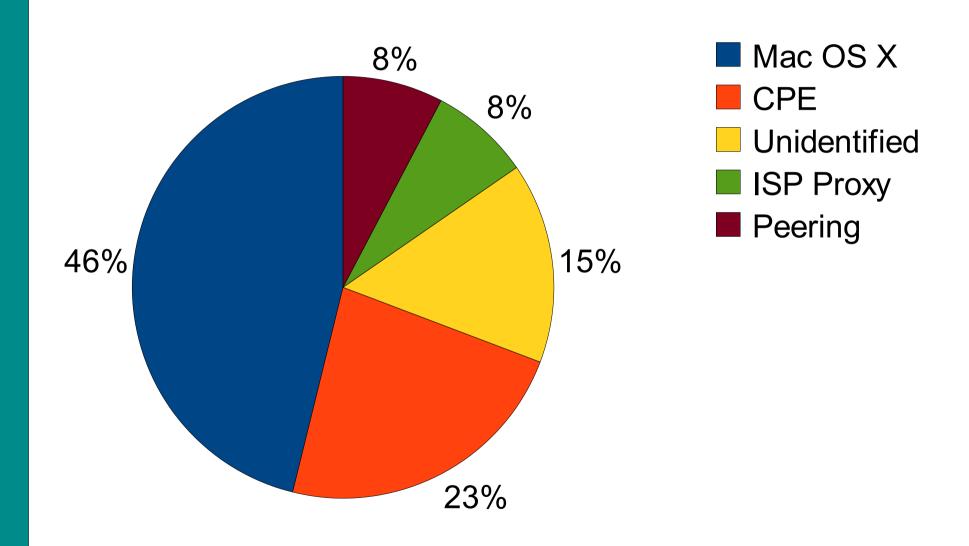


## Reports by E-Mail





#### Problem distribution





## Mac OS X problem

- Not the 6to4 bug Tore sees
  - Due to 70% market share of CPEs by AVM
  - Even Mac users have Fritzboxen
- Rogue RAs
  - From university campuses



#### **Broken CPE**

- One product line by one manufacturer
- DNS cache stores everything as an A
- Ancient devices
- Bug last seen in our reviews in 2006

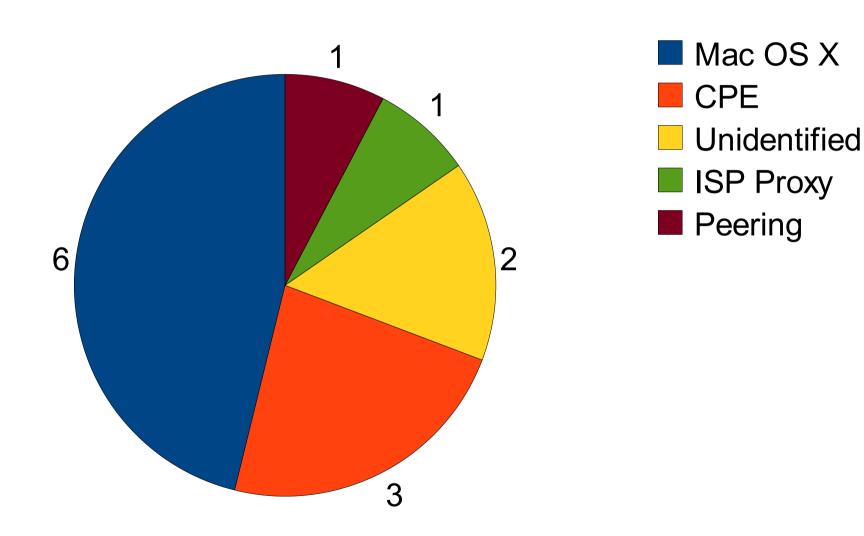


#### Mobile ISP

- In Spain
- Transparent proxy with broken dual stack
- User opened ticket, lets see

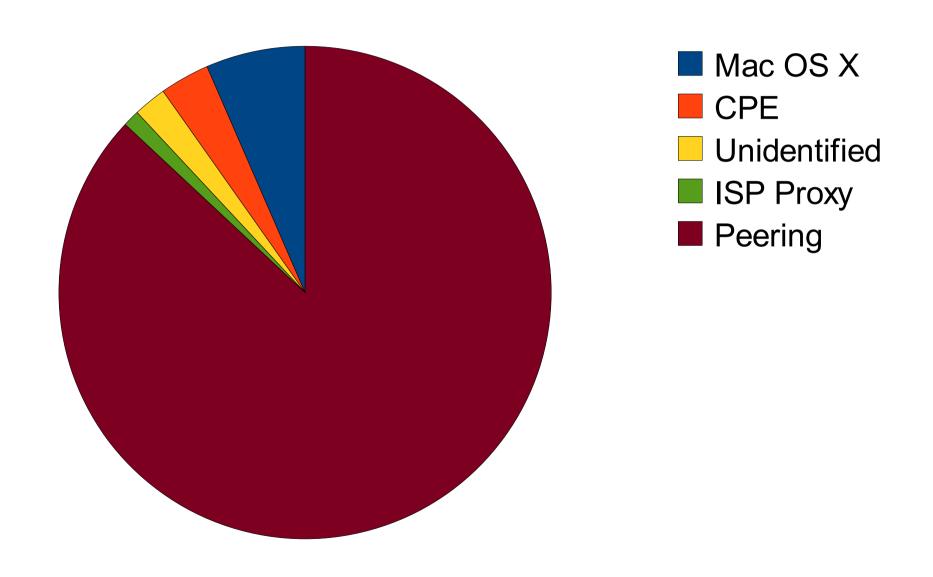


## Error reports





#### Users affected





## Broken peering

- User buys IPv6 connectivity from major carrier
- Traceroute: IPv6 towards www.heise.de doesn't leave AS
- Opened ticket, waited
- Asked for our help after two days
  - Mail storm
- Peering fixed



## Broken peering

- User buys IPv6 connectivity from major carrier
- Traceroute: IPv6 towards www.heise.de doesn't leave AS
- Opened ticket, waited
- Asked for our help after two days
  - Mail storm
- Peering fixed
- After 9 days



## Black holed again

- Black hole close to us
- Three day now
- IPv4 was fixed within hours
- Worst case
  - Affects almost all IPv6 users (~2%)
  - Cuts off many Apple devices



#### **iPad**



- Hope for publishing companies (like heise)
- Will have iOS 4 soon
  - Might choke on Black Holes
  - Can't switch off IPv6



## Going Dual Stack

- It was easy
- Needs somebody pushing it
- Routing Black Holes are the worst problem we experienced
- "Offer the same service over IPv4 and IPv6"



#### Questions?

Johannes Endres Senior Editor je@heise.de